

FOR IMMEDIATE RELEASE

## THE READING TUB: JUST ONE YEAR OLD AND ALREADY READING

Annandale, VA October 27, 2004. With just the passion and enthusiasm of new parents and a determination to help families find good books to share, the ***Reading Tub, Inc.*** launched its Web site in October 2003. Today, the Reading Tub celebrates its first anniversary as a non-profit corporation.

Says founder Terry Doherty: “Reading with a child is too important to waste time with a poor book. When you read with your children—and later help them learn to read for themselves—you open their world to possibilities and propel their imaginations like nothing else can.” To have success on this path, you have to find books that EVERYONE—including Mom and Dad—will love to share over and over and over again.

Since October 2003, the Reading Tub staff and guest reviewers have read and posted profiles for more than two hundred books. What started as a collection with just seventy-five stories, is now an assortment of children’s books that go well beyond current best-sellers, traditional classics, and the various “Top 10” lists. In just a year’s time, nearly forty authors and several publishers have found the Reading Tub, offering wonderful books for review that don’t have a media machine for their authors.

***The Reading Tub*** offers value-added book profiles that go well beyond a story summary. Our reviewers are parents, so every profile offers a parent’s perspective of the book. “Our goal is to help parents and kids make more meaningful decisions about what to read and when,” says Doherty. Every profile includes a child’s eye view and parent’s perspective of the book; lists its educational value; describes the type of reading the book offers (from play time to bedtime story), and the basic stats (recommended age, publisher, book materials).

***The Reading Tub*** is committed to bringing something unique and important to the world of literature review. Profiles of children’s foreign language books and adoption-related stories are added at a steady rate. By complementing reviews of children’s literature in general with stories of adoption and books that introduce foreign languages, ***The Reading Tub*** provides a unique service for parents in growing areas of interest in children’s literature.

For more information contact Terry Doherty, President and Founder.

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